

Official information:

Name: Stichting Africanimals (Dutch) / Africanimals Foundation (International)
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The Board

The board exists of 4 members:

- Mark de Soet - Chairman
- Derek Westra - Treasurer
- Linde Louter - Secretary
- Talitha Sijm - Boardmember

Goals

The primary goal of the foundation is to improve the living conditions of animals (especially in Africa) and to protect the area where the animals are living in. Furthermore the foundation wants to create awareness, so humans will be prudent with the beautiful animals we have in our world. The foundation is creating awareness every day by posting beautiful photos of African animals on the Instagram account “@africanimals”. Since the foundation is already reaching out to more than a million people and is growing every day, the foundation will make a difference.

Revenue

The foundation is fully dependable on funds donated by amazing people around the world. People can easily make a contribution to the foundation by numerous links on the website. Contributors will be able to donate through PayPal (including credit card and other payment options) or to make a bank transfer. Africanimals also makes use of crowdfunding platforms like GoGetFunding in 2019 and GoFundMe in 2020.

Projects

Africanimals Foundation has an official partnership with the Victoria Falls Wildlife Trust in Zimbabwe. Africanimals has contact with the VFWT on a continuous basis, which means the board is regularly updated where the funds are used for. The board will make every effort to guarantee the funds are well spent on conservation purposes. For more information about this partnership and the work that Africanimals does with VFWT, please see the [projects page on our website](#). Reach out to info@africanimals.com to receive the letter of engagement between Africanimals and VFWT.

Financial year 2022

Revenue:

- Donations €5.978,94

Expenses:

- Banking €151,77
- Website €122,07
- Camera equipment €2.608,61 (for shooting our own footage, see Instagram)
- Education €1.170,65

Donation to Victoria Falls Wildlife Trust:

- €2200

Bank balance end of 2022:

- €10275,33*

Small difference between balance 2022 and 2021 after revenue and expenses due to corrections with USD/EUR conversion. Since 2022 Africanimals Foundation publishes in EUR instead of USD because the main bankaccount is in Euro.

Financial year 2021

Revenue:

- Donations \$17.173

Expenses:

- Banking \$108
- Website \$207
- Marketing/Instagram tools \$291
- Other costs \$100

Donation to Victoria Falls Wildlife Trust:

- \$7500

Bank balance end of 2021:

- \$12.012 (€ 10.664,96)

Financial year 2020

Revenue:

- Donations \$4700

Expenses:

- Banking/Website \$280
- Marketing/Instagram tools \$675*

Donation to Victoria Falls Wildlife Trust:

- \$5000

Bank balance end of 2020:

- \$3045

*The marketing/Instagram costs are due to the awareness that the Africanimals Foundation wants to create.

Financial year 2019

Revenue:

- Donations \$9845*

Expenses:

- Hosting \$120
- Banking \$25*
- Marketing \$400

*There are also PayPal and GoGetFunding costs involved in the year 2019. Because of administration limitations from both GoGetFunding and PayPal, the Foundation could not exactly tell how much there has been paid towards GoGetFunding and PayPal. For PayPal, the Foundation has a special account which offers lower costs than a normal business-account. GoGetFunding charges 4% on every transaction. These costs are directly taken by PayPal and GoGetFunding, this is why they are not specified above. In 2019 the total amount of donations has been more than \$9845 and the banking costs have been more than USD 25.

Donation to Victoria Falls Wildlife Trust:

- \$5000

Bank balance end of 2019:

- \$4300

Financial year 2018

For the year 2018 the total costs have been around \$500,-. Most of these costs will not return and will be a one-time investment because this was the year the foundation was started. The following costs have been made:

- Notary office (\$350,-, one time investment)
- Chamber of Commerce (\$50,-, one time investment)
- Website template (\$50,-, one time investment)
- Producing logo (\$10,-, one time investment)
- Website hosting (\$40,-)

Due to starting up the foundation in 2018 there has been no revenue in 2018. The costs that have been made by the foundation are fully covered by the board members. With this contribution of the board, the foundation is able to start the year 2019 with a clean sheet.