

Africanimals Foundation



Policy 2019-2020

Introduction

It's hard to deny that animals make the world a better place to live. Africanimals has been started to cherish these beautiful animals. In this policy, Africanimals Foundation (also known as 'Stichting Africanimals' in Dutch, or 'the foundation'), will outline the intentions for the years 2019 until 2020. Africanimals Foundation is fully dependable on the total amount of funds donated and the funds received from Instagram advertisement. The foundation will adjust the intentions according to the total amount of funds received. This is why the policy will be dynamic and updated.

The primary goal of the foundation is to improve the living conditions of animals (especially in Africa) and to protect the area where the animals are living.

Africanimals started as an Instagram account with only 1 follower in the middle of 2017. The purpose of the account was to show the beauty of African animals. In this way we try to get humans to realize how beautiful our world is and that we should be careful with it. Since then the Instagram account has grown to over a hundreds of thousands of followers and it's growing every day. To get more (direct) influence, the owners of Africanimals decided to start a foundation. On the 22nd of august 2018, Africanimals Foundation became official at the notary office. From this day on, the foundation is making a lot of effort to help (African) animals.

Since 2019, Africanimals has got the PBO-status (Public Benefit Organisation) from the Dutch Tax Authorities. For more information, please visit their [website](#).

Thank you for being part of our story.

The Board;
Derek, Mark and Linde



Official information:

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The Board

The board exists of 3 members and will meet at regular basis:

- Derek Westra - Chairman
- Mark de Soet - Treasurer/Secretary
- Linde Louter - Board member

Goals

The primary goal of the foundation is to improve the living conditions of animals (especially in Africa) and to protect the area where the animals are living in. Carefully selected projects will be sponsored with the money received from donations and money received from Instagram advertisement. Please read more about this below.

Furthermore the foundation wants to create awareness, so humans will be prudent with the beautiful animals we have in our world. The foundation is creating awareness every day by posting beautiful photos of African animals on the Instagram account “@africanimals”. Since the foundation is already reaching out to a few hundred thousand people and growing every day, the foundation will make a difference.

Revenue

The foundation is fully dependable on funds donated by amazing people around the world. People can easily make a contribution to the foundation through the donation page on www.africanimals.com. There will be options to make a one-time donation or to make monthly donations. Contributors will be able to donate through PayPal (including credit card and other payment options) or to make a bank transfer.

Financial year 2018

For the year 2018 the total costs have been around €500,-. Most of these costs will not return and will be a one-time investment because this was the year the foundation was started. The following costs have been made:

- Notary office (€350,-, one time investment)
- Chamber of Commerce (€50,-, one time investment)
- Website template (€50,-, one time investment)
- Website hosting (€40,-, fixed charge of €75,- per year)
- Producing logo (€10,-, one time investment)

Due to starting up the foundation in 2018 there has been no revenue in 2018. The costs that have been made by the foundation are fully covered by the board members. With this contribution of the board, the foundation is able to start the year 2019 with a clean sheet.

Financial year 2019

Since the beginning of 2019, the fundraising has been started. This means that the first funds have been donated by backers from around the world. The board has been making a lot of effort to create a sustainable relationship with an organization who is doing the actual work in Africa. After lots of research and conversations the board has chosen to collaborate with the Victoria Falls Wildlife Trust (VFWT). Please get in contact with the board (info@africanimals.com) to receive the Letter of Engagement. Together with the VFWT, the board of Africanimals has decided to make all funds available to purchase a 4 x 4 vehicle dedicated for rhino conservation work. With this jeep, the Trust is able to take care of rhinos which are injured, snared or need other kind of help. The amount of funds needed to buy the vehicle will be around \$75.000,-. The fixed costs of Africanimals for the year 2019 will be for hosting the website and having a bank account. These costs will be covered by the board. When the year of 2019 is finished, financial information will be made available as soon as possible.

Project 2019

In collaboration with: Victoria Falls Wildlife Trust

Website: <https://vicfallswildlifetrust.org/>

Location: near Victoria Falls, Zimbabwe

All the revenue will be used to buy a 4 x 4 vehicle for the Victoria Falls Wildlife Trust (VFWT). The vet of the VFWT will use this vehicle to do dedicated rhino work. For instance the vehicle will be used when a rhino gets injured or snared.

Background: Rhinos in Zimbabwe

Rhino are on the decline worldwide and, overall, poaching is occurring faster than the species can breed. More than 2,200 black and white rhino once roamed Zimbabwe in 1999, but over the last 19 years, rampant poaching for rhino horn has decimated our population to just over 700 individuals.

There is no silver bullet solution to this complicated problem. A deeply embedded cultural demand for rhino horn for tradition medicine runs deep throughout Asia and Indonesia. The endemic political instabilities, economic hardships and severe droughts throughout Africa all play into supply and demand dynamics.

In Zimbabwe however, increased security measures, animal husbandry and successful management practices in the reserves and on private lands have seen a small but steady increase in black rhinos, with our white rhino population stabilized. This is encouraging and rare; southern Africa is losing on average 2 rhinos a day elsewhere.

Despite the measured success, all rhinos remain vulnerable and are still under imminent threat from extinction. These conservation gains could change instantly if we don't keep up

our efforts. If we're to conserve what's left of our rhino population in Zimbabwe, we need to protect and grow these isolated populations through ongoing conservation management.

The Need for Conservation Management

Illegal wildlife trafficking is a US\$ 7+ billion industry, growing at 5-7% per annum. Iconic species such as rhino, elephant, vultures and pangolin in Africa are being lost at a rapid rate and many are losing the race for survival. In Zimbabwe, they focus on tenacious apprehension and prosecution of poachers, intensive physical protection of rhinos, and rigorous management of rhinos through de-horning, translocation for genetic diversity, and pathology.

Forensics also play an important role in the black rhino conservation strategy. Criminal poaching syndicates transit through Zimbabwe with their wildlife products from other countries so black rhino horn confiscated in Zimbabwe could originate from Namibia for example. In order to present a successful case for prosecution, they need solid forensic science on geographic origin to present in a court of law.

VFWT is compiling a genetic map of the black rhinos to help identify geographic origin of confiscated rhino horn. In addition to helping identify where a rhino was poached and help ensure a successful conviction, this will allow authorities to focus on where to increase security measures. This is valuable given the extreme shortage of resources most wildlife agencies and NGOs experience. Knowing the geographic origin of black rhino horn will puzzle together the who's who in wildlife trafficking syndicates and identify trade routes.

Furthermore, The Trust is making husbandry decisions based on this genetic mapping that they, and others before us, have mined over the years so that they can maintain as much genetic diversity as possible within and between these small isolated populations.

Why Victoria Falls Wildlife Trust?

Over the last 30+ years, the VFWT wildlife veterinarian Dr. Foggin has set a standard in the veterinary world for rhino immobilizations. Before coming to VFWT, Dr. Foggin worked for the Department of National Parks and Wildlife Management. He's performed some 1400 field immobilizations of black and white rhino for routine management operations as well as for translocations and treatments of snares and other injuries. Chris joined the Victoria Falls Wildlife Trust following his retirement from Government service in 2012. He is active in wildlife disease diagnosis, as well as field and clinical wildlife veterinary work, and has a wealth of knowledge regarding the known relatedness of most of the mother-calf relationships for the rhino within Zimbabwe.

VFWT has also become a recognized wildlife forensics laboratory for the region. The Wildlife Disease and Forensic Lab is a member of the African Wildlife Forensics Network that is coordinating labs using scientific analysis to improve apprehension and prosecution of wildlife traffickers. By determining geographic origin of black rhino horn, they can alert wildlife officials to criminal activity, promote the use of forensic science in biodiversity

conservation, and develop more innovative scientific techniques for tackling wildlife trafficking in the future.

VFWT is on the steering committee of the Kavango Zambezi Transfrontier Conservation Area's Animal Health Sub-Working Group and plays a role at a regional level in helping facilitate the collaboration between member states on diseases and wildlife forensics. They've also been involved in trans-locating rhino for husbandry and safety issues within Zimbabwe as well as to Botswana and Zambia.

Their Efforts

VFWT immobilizes new rhino calves between the ages of 12-22 months to ear notch them with unique identification numbers, implant microchips, and run health checks on each animal. They take hair, blood and skin samples to test for disease and to map genetic information. In some areas, they de-horn them as a deterrent to poaching. Our team under the leadership of our wildlife veterinarian Dr. Chris Foggins darts, chips and sometimes dehorn more than 50 rhinos each year.

The VFWT collaborate with other countries in the Kavango Zambezi Transfrontier Conservation Area by relocating rhinos to enhance genetic diversity in their populations. Their team are experts in trans-locating these animals, ensuring they are safely transported, and unloaded and settled in their new homes. The Trust also responds to injured or snared rhino to treat and release them.